

WHAT IS CLAIMED IS:

1. A toner comprising:

a resin binder and

5 a colorant comprising a composite oxide of two or more metals, wherein the composite oxide has a BET specific surface area of 0.5 to 7 m²/g and a saturation magnetization of from 1 to 40 Am²/kg.

2. The toner according to claim 1, wherein the metal constituting the

10 composite oxide is Fe (iron) and at least one member selected from the group consisting of Ti (titanium) and Mg (magnesium).

3. The toner according to claim 1, wherein the composite oxide is contained in the toner in an amount of from 1 to 40% by weight.

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4. The toner according to claim 1, wherein the resin binder comprises a polyester as a main component.

5. The toner according to claim 1, further comprising at least one releasing agent selected from the group consisting of carnauba wax, montan wax, candelilla wax and rice wax.

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6. The toner according to claim 1, wherein the toner has a volume-average particle size of from 3 to 15 μm.

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7. The toner according to claim 1, wherein the composite oxide has a saturation magnetization of from 1.5 to 40 Am²/kg.
8. The toner according to claim 1, wherein the toner is loaded on a printing
5 device with a linear speed of 370 mm/sec or more.
9. A two-component developer comprising the toner as defined in claim 1 and a carrier having a saturation magnetization of from 40 to 100 Am²/kg.
10. A method for fixing a toner comprising the step of fixing the toner as
10 defined in claim 1 on a paper having a basis weight of 60 to 150 g/m².